

*Experienced academic and business professionals.*

**BECCY WINTERS, MRFP**

The youngest member of *FonE* but no less qualified to deliver Enterprise programmes. Has been instrumental in establishing a nationwide franchise for Personal Trainers. Also has her own clientele which continues to grow in number.

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**BRIAN SPENCER, CENG, FIMECHE**

Over twenty years in the gas industry. Has worked with schools for fifteen years. Runs his own business delivering training to industrial and academic clients.

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**CHRIS WINTERS, BED(HONS)**

Worked in education for over twenty years. Runs his own company supplying road safety aids. Has also qualified as a Lifestyle Coach and has built up a strong clientele.

Telephone: 024-7667-0487

**LES DAVIES, FCMA**

Thirty five years in the motor industry. Six years in the education sector. Runs his own business advising on financial planning and risk management. Has also previously been chair of a Young Enterprise board.

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***FonE***

**Focus on Enterprise**

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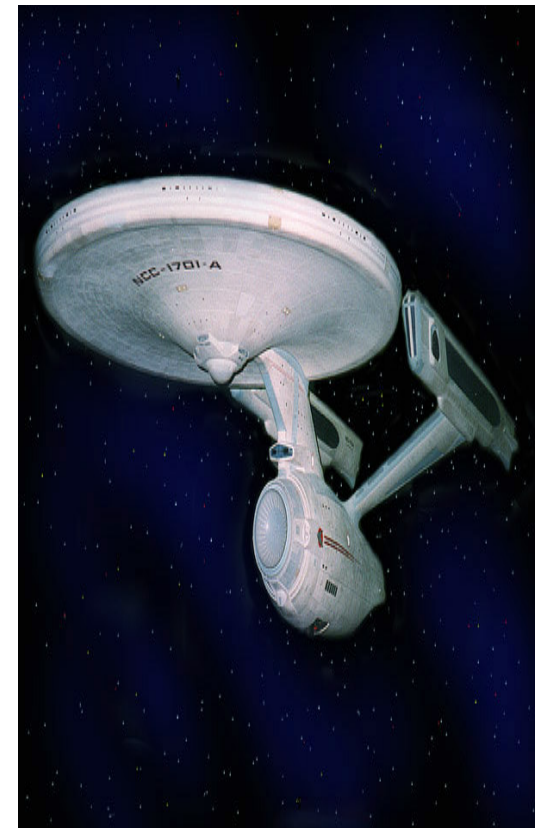
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**ENTERPRISE EDUCATION  
ENTITLEMENT AT  
KEY STAGE 4**

CUSTOMIZED LEARNING PROGRAMMES

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*Future Solutions Now*



## Work-Related Learning at Key Stage 4

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Since September 2004, schools have been required to include work-related learning within the curriculum for all pupils at Key Stage 4.

Following a review of enterprise and the economy in education by Howard Davies, a new £60 million enterprise education entitlement will, from 2005/06, also allow all Key Stage 4 pupils to experience five days of enterprise activities.



## Enterprise Learning

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“Education has a responsibility to contribute to the preparation of young people for the world of work. But the world of work has changed significantly over the past two decades.



Overall, there are more opportunities than ever before, but the pattern of growth has not been even. The fastest growth has been amongst small businesses and in self-employment.

International experience suggests that these are

likely to be the most dynamic areas of the economy in the foreseeable future.

It is also likely that young people in education now will face greater economic uncertainty and more

frequent change in their future working lives than did their predecessors.

Against that background, all young people will need more enterprising skills and attitudes, not just to set up businesses (or enter self-employment), but also to build their own careers and to stay employable. In addition, enterprise may be seen as a set of skills, attitudes and capabilities which can help weaken the link between economic uncertainty and social exclusion.

It is likely that young people will also need to make more personal provision for their own financial futures.

Education therefore has a responsibility not only to contribute to the preparation of young people for the world of work, putting them in touch with the range of opportunities open to them, but also to develop their financial literacy and ability to make choices and manage risk.”



*Enterprise and the Economy in Education*, Howard Davies Review (February 2002).

## Focus on Enterprise

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*Focus on Enterprise* has been established to provide and deliver tailor-made events to allow Key Stage 4 pupils to participate in enterprise activities.

We already have a great deal of experience working with schools and colleges and have delivered many workshops. An example of this is using the principles of flight to support subjects such as Science, Chemistry, Design and History.

We have developed these programmes to include financial capability and economic understanding.

Other aspects which can be included cover problem solving, marketing and organisation and risk/uncertainty.

These activities can be mapped against the nine elements of the work related learning framework. In particular, they are designed to allow pupils to participate fully during the event. Events can be organised for most sizes of cohort up to full year groups.



We also recognise that schools and colleges need to develop their staff in this area and programmes can be developed to assist in this. Special rates are available to schools and colleges requiring both teacher and pupil events.

## Contact Us

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Please feel free to contact us at the numbers shown in this brochure or e-mail us at the address below. You will be pleasantly surprised at how cost effective the programmes can be.

**[focusonenterprise@hotmail.co.uk](mailto:focusonenterprise@hotmail.co.uk)**